



Saturday, April 12, 2025, 11:30 AM – 2:30 PM

The Westin Edina Galleria

VENDOR SHOWCASE APPLICATION

Hope Chest for Breast Cancer Foundation

Event Overview:

The Hope Chest for Breast Cancer Foundation together with our partners at Galleria Edina are pleased to host this spring's [Runway for Hope](#). The day features an upscale fashion show specially designed by Grant Whittaker Creative and co-emceed by Grant Whittaker and Madeline Nachbar, Style Editor at *Mpls/St. Paul Magazine*. In addition, the event will have a silent and live auction, raffle, appetizers, vendor showcase, while raising funds for Minnesota breast cancer patients. Following the show, attendees enjoy exclusive shopping experiences and dining at the Galleria shops.

Silent Auction Item: We are also having a silent auction during the event, and you are invited to provide a gift card or service for the auction.

Vendor Showcase Benefits:

- Opportunity to meet guests prior to the event and immediately after the program – expected attendance of 225 people
- Listed on the event website list of vendors
- 6' x 6' Vendor Space for two people in the event's pre-function or room with 6 ft table, black tablecloth and two (2) chairs for showcase provided by the hotel. *Any electrical needs can be purchased for an additional cost*
- Two (2) tickets to the Fashion Show in the ballroom (valued at \$150)
- Four (4) complimentary drink tickets (valued at \$60)
- Access to food served at the event

Vendor Showcase Event Schedule

- 9:00 am – 11:00am | Load-In and Set Up
- 11:30am | Registration Opens
- 11:30am – 12:45pm | Vendor Showcase Opens
- 11:30am – 12:30pm | Food and Bar Opens
- 1:00pm – 2:15pm | Fashion Show, Live Auction and Raffle
- 2:15pm – 3:00pm | Vendor Showcase Opens
- 3:00pm – 4:00pm | Tear Down and Load-Out

The cost is \$250 per vendor space. Payment is due March 21 after notification of vendor selection.

PROCEEDS FROM THE VENDOR SHOWCASE HELP MN BREAST CANCER PATIENTS



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Vendor Information

Company/Organization Name _____

Address (street, city, state, zip) _____

Phone (Cell) _____ **Office** _____

Contact Name _____

Contact Email _____

What does your company sell? _____

Do you need to access electrical power with your vendor space? (If yes, there is an additional cost to have power.)

YES _____ **NO** _____

I will be providing a gift card or service for the silent auction. _____ **YES** _____ **NO**

I understand that the completion and submission of this application does not guarantee a vendor space for my company. Hope Chest for Breast Cancer Foundation will contact me in March if my company has been selected as a vendor for the Vendor Showcase at Runway for Hope 2025.

Return the application to Ki Kuhnly by **March 17, 2025, via email at skuhnly@hopechest.com.** If you have questions about the event or Vendor Showcase, please contact Ki Kuhnly.



Hope Chest for Breast Cancer Foundation / 3850 Shoreline Drive, Wayzata MN 55391