

Runway for Hope

April 12, 2025

Attendees: 220

Join us for a day of fashion! The activities include a fashion show featuring looks showcasing today's trends. While models walk the runway, enjoy sparkling wine and a light brunch, enter to win great raffle items, as we raise funds to support breast cancer patients. Post-program, enjoy in-store shopping special deals and dining experiences at the Galleria.



RUNWAY FOR HOPE SPONSORSHIP OPPORTUNITIES

	Presenting	Reception	Gold	Specialty Beverages, Registration, Decor	Silver	Bronze
Sponsor Benefits	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000	\$500
Event speaker opportunity	x					
Sponsor table at event	x					
Promotional inclusion - radio, digital, and print impressions	x					
Dominate logo presence	x					
"Presenting" sign at registration	x					
eNewsletter company profile feature (8,500+ contacts)	x	x				
Online auction website: logo inclusion	x	x				
Opportunity to put promotional item in gift bag	x	x				
Display table at event	x	x	x			
Hope Chest home page website: logo inclusion - 6 months	x	x	x			
Event podium recognition	x	x	x	x	x	x
Sign with logo at specialty area	x	x		x		
Preferred Event Seating	10	8	6	4	4	2
COMPANY LOGO INCLUSION						
Event Save the Date and Event Invitation	x	x	x	x		
eNewsletter event promotion and thank you post (8,500+ contacts)	x	x	x	x		
Social Media event promotion and thank you post	x	x	x	x		
Hope Chest event page	x	x	x	x		
Event signage	x	x	x	x		
Event program	x	x	x	x		
Event PowerPoint presentation	x	x	x	x		
Attendee thank you email	x	x	x	x		
COMPANY NAME INCLUSION						
Event ticketing website	x	x	x	x	x	x
Event Save the Date and Event Invitation					x	x
eNewsletter event promotion and thank you post (8,600+ contacts)					x	x
Social Media event promotion and thank you post					x	x
Hope Chest event page					x	x
Event signage					x	x
Event program					x	x
Attendee thank you email					x	x

Event details subject to change.

Contact Laura Roehl, Director of Development & Partnerships at (952) 300-1734 or lroehl@hopechest.com