



BENEFITING THE HOPE CHEST FOR BREAST CANCER FOUNDATION



Runway for Hope: Celebrating 25 Years of Fashion

Saturday, April 25, 2026; 11:30 AM-2:30 PM

The Westin Edina Galleria

Join us for a day of fashion! The event features a fashion-forward show, a mix and mingle reception with Showcase vendors, appetizers, auctions, a raffle, all while raising funds for Minnesota breast cancer patients. Special patient models walk the runway and share their stories. Following the show, attendees can enjoy exclusive shopping experiences and dining at the Galleria shops.



To become a sponsor: Contact Laura Roehl (952) 300-1734 lroehl@hopechest.com	Presenting (2 available)	Reception	Gold	VIP Bag Sponsor (Bag Size 12" x16")	Specialty Beverage, Registration, Vendor Showcase	Silver	Bronze
Sponsor Benefits	\$5,000	\$3,000	\$2,500	\$2,000	\$1,500	\$1,000	\$500
Promotional inclusion - digital and print impressions	X						
Dominate logo presence	X						
"Presenting" sign at registration	X						
Online auction website: logo inclusion	X	X					
Opportunity to put promotional item in VIP bag	X	X	X	X	X		
Table in Vendor Showcase (2 tickets to show)	X	X	X	X			
Hope Chest home page website: logo inclusion (6 months)	X	X	X	X			
Event podium recognition	X	X	X	X	X	X	X
Sign with logo at specialty area	X	X			X		
COMPANY LOGO INCLUSION							
Event Save the Date and Event Invitation	X	X	X	X	X		
eNewsletter (9,100+ contacts), promo eblasts, and thank you acknowledgment posts	X	X	X	X	X		
Social media event promotion and thank you post	X	X	X	X	X		
Hope Chest event page	X	X	X	X	X		
Event signage, program, and slide presentation	X	X	X	X	X		
Event ticketing website	X	X	X	X	X		
COMPANY NAME INCLUSION							
Event Save the Date and Event Invitation						X	X
eNewsletter (9,100+ contacts), promo eblasts, and thank you acknowledgment posts						X	X
Social media event promotion and thank you post						X	X
Hope Chest event page						X	X
Event signage, program, and slide presentation						X	X
Event ticketing website						X	X
PREFERRED EVENT SEATING	10	8	6	6	4	4	2

Individual Tickets: \$125

Ladies Day Out Package: \$700 Includes four (4) tickets to the fashion show. Preferred high-top table seating. Four (4) wristbands for unlimited cocktails/mocktails.

Vendor Showcase: \$225 per table, 6' table provided, and 2 tickets to the Runway Show. Contact Laura at lroehl@hopechest.com

Sponsorships: Contact Laura Roehl, Director of Development & Partnerships at (952) 300-1734 or lroehl@hopechest.com

Event pricing subject to change.